

The networks were extended by 5,204 miles to a total of 35,809 miles. Extensions and improvements in the television service included the further conversion of frontier coverage packages in the North to receive live transmissions, the addition of 37 rebroadcasting stations and the acquisition of stations at Labrador City, Nfld. and Matane, Que. The introduction of satellite telecommunications, via Anik, under contract with Telesat Canada, permitted the elimination of some interprovincial terrestrial communication lines and made possible the immediate provision of live service to 26 northern rebroadcasting stations. This has been accompanied by a reduction in miles of terrestrial network from 12,724 to 11,801.

Increasing use of the satellite will make it possible to extend CBC French services across the country, to improve certain aspects of radio distribution, and to increase regional participation in network programming, especially in the area of news and current events. Through its Community Radio Office, experiments were continued in the use of CBC radio and television transmitters by community organizations to determine the feasibility and adaptability of local programs produced by citizens' groups. In February 1974, the government approved an Accelerated Coverage Plan and the CBC is proceeding with its implementation. This five-year plan embraces more than 600 engineering projects which will extend CBC radio and television service in the appropriate language to all communities in Canada of 500 or more people which are unserved or inadequately served at present. On completion, each of the four networks will reach approximately 99% of the Canadian population.

Special services. Radio Canada International (RCI), the shortwave service of the CBC, broadcasts in 11 languages to Eastern and Western Europe, Africa, Latin America, the South Pacific, the Caribbean and the United States. Radio Canada International also distributes Canadian music and spoken-word recordings to broadcasters in other countries.

The CBC continued its active participation in international organizations such as the Communauté des télévisions francophones, the European Broadcasting Union, the Commonwealth Broadcasting Conference and the Asian Broadcasting Union. CBC programs were sold or exchanged in France, Belgium, Switzerland, Italy, Denmark, England, Ireland, Portugal, Australia, Israel, Hungary and the United States. A six-part series on international co-operation in respect to the Third World was produced in collaboration with six national television services from Africa. At the request of the Canadian International Development Agency, UNESCO and other agencies, the CBC arranged training programs for broadcasters and journalists from the Central African Republic, Gabon, Mali, Chad, India, Malaysia, Singapore, England, Belgium and Japan. CBC personnel were seconded as experts and instructors in Malaysia, India and the Ivory Coast.

CBC Northern Service radio includes medium and shortwave broadcasts, with programs in Eskimo and Indian languages as well as in English and French. Northern radio stations also carry and contribute to the CBC's national programming.

Finances. Total expense of \$309.1 million for the 1973-74 fiscal year including \$11.2 million interest on loans to finance the acquisition of capital assets, increased by \$46 million or 17.5% over that of the preceding year. The total expense as shown does not include the amount of principal instalment on capital loans totalling \$9.3 million.

Gross advertising revenue of \$60.2 million showed an increase of \$7.3 million or 13.8% from last year. Revenue of the television service was \$56.9 million and the radio service \$3.3 million. Combined, these revenues equalled 20.7% of the Corporation's expense, excluding depreciation and amortization, as compared to 21.3% in 1972-73.

The funds required for the net cost of operations, amounting to \$237.7 million including repayment of principal instalment on Canada loans, but excluding depreciation and amortization were provided for in the details of the votes approved by Parliament which comprised Parliamentary payments of \$232.8 million for broadcasting services, \$6 million for the 1976 Summer Olympics and the use of prior years' non-lapsing vote carryover to the extent of \$8.5 million of which only \$3.7 million was required. Of the amount provided for the 1976 Summer Olympics, \$1.3 million was expended for operating costs and \$139,000 for capital expenditures leaving \$4.6 million available for future years' requirements.

16.2.5 Statistics of the broadcasting industry

Statistics on radio and television broadcasting are obtained by Statistics Canada in co-operation with the Canadian Radio-Television Commission. In 1973, 348 private radio